

Oakland County Breastfeeding Coalition (OCBC)

Meeting Minutes

December 10, 2014

I. Call to order

Jennifer Day called to order the regular meeting of the Oakland County Breastfeeding Coalition at 6:30pm on December 10, 2014 at St. John Providence Hospital.

II. Roll call

Natoshia Irwin conducted a roll call. The following persons were present: Natoshia Irwin, Kelly Maher Doresi

III. Approval of minutes from last meeting

Natoshia Irwin read the minutes from the last meeting. The minutes were approved as read.

IV. Open issues

- a) Mission & Vision – discussed ideas MIBFN Mission focus?
- b) Discussed pump new pump policy, we have concerns but would like to know what other members thoughts are regarding the changes/updates.
- c) Partnerships with neighboring hospitals in the process of becoming Baby-Friendly (coalition is currently partnered with Providence Hospital whose Baby Friendly site visit is January 2015).

V. New business

- a) We need website design/maintenance help. The coalition is asking for any members with a matching skill (or if you know of someone that would be interested in volunteering). Logos and business cards are also needed to help expand our outreach within the community.
- b) Fundraisers- We would like to start doing some fundraisers to help build up finances for the coalition. Homemade items were discussed to begin with. If you know how to crochet, knit or can make breastfeeding or baby items such as, boobie hats, nursing covers, baby legs, scarves, hats, outfits, nursing necklaces please let us know. If you have any other fundraising ideas let us know that as well.

- c) As we go forward with becoming a non for profit 501c3. We are looking for people to join our board of directors. We are looking for a governance committee, an audit committee, a finance committee, an executive committee.
- d) As well as looking for members to join the board. Right now we have openings for a treasurer and assistant treasurer. Natoshia agreed to be our Secretary and Kelly agreed to be Assistant Secretary. Also looking for members that can market to businesses we would like to establish a relationships within the community.
- e) We are looking into opening a café press account to sell our coalition products. As far as some ideas that we came up with for the café press; tote bags with breastfeeding symbol and our name, t-shirts, car stickers, lanyards, printable information for parents. If you have an interest/experience with this or have any ideas please let us know.
- f) Acknowledged key players in writing a grant on behalf of the Coalition (partnered with Providence Hospital). Julie, Kalli, Janet, Jennifer along with other members during our think tank October Meeting. Thank you all for your hard work and determination. Grant was written and submitted in less than one weeks' time. More information to come on this topic at our January meeting.
- g) We would like to draw ideas from the Massachusetts Breastfeeding Coalition (for example).
- h) We are excited for what 2015 will bring for our coalition and community.
- i) Next meeting will be held Wednesday, January 14, 2015 6:30pm at St. John Providence Hospital.

VI. Adjournment

Jennifer Day adjourned the meeting at 8:25pm.

Minutes submitted by: Natoshia Irwin

Minutes approved by: Jennifer Day