

Oakland County Breastfeeding Coalition (OCBC)
Meeting Minutes

June 10, 2015

A. Call to Order

Meeting called to order by Jennifer Day at 6:30 pm on June 10, 2015 at St. Joseph Mercy Hospital.

B. Roll Call

The following individuals were present: Jennifer Day, Janet Erikson, Dionne Moore-Smith, Julie Osburn and Shannon Brownlee, Oakland County Health Division Nutrition Educator

C. Meet, Nurse, Love Updates

- Third MNL, support group formed as result of NACCHO grant, held this past Monday
- Two have been held in Southfield at Providence Hospital and one in Pontiac at OLHSA
 - This week in Southfield, new family came with baby girl
 - Providence Hospital's prenatal class also stopped by after their weekly meeting
- Need to market groups more broadly
 - Via social media – Jennifer started OCBC Twitter feed
 - WIC offices
 - Hospitals – St. John/Providence, St. Joe's, Beaumont
- Jennifer met with Maria Del Real from MSU Extension
 - Works closely with Hispanic community in Pontiac
 - Suggested we move meeting to Wednesdays (Mondays are not good) and hold one per month
 - Also shared fears among community that may inhibit attendance re: data collection; Jennifer relayed information collected is limited to initials and specific breastfeeding questions
- Group voted to change the start time of Southfield meetings to 6:00 and to hold the meetings in Pontiac once per month on a Wednesday (as long as grant agreement will allow)
- Will provide possible topics for discussion at meetings

D. NACCHO Grant Update – Janet Erikson, Providence Southfield Hospital

- We now have data to show NACCHO
- Needed to renegotiate funding for the program to support two lactation interns (one at 500 mentored hours and another at 200 mentored hours) as well as e-learning institute offered through St. John's.

- NACCHO monthly meeting – unable to attend but called ahead to report out on activity
- Potential for LC growth outside of grant funds – e.g. nurse who wanted to become LC will be able to access learning institute knowledgebase
- Question asked if we could join a different monthly call group – Jennifer has conflict and cannot participate – Janet will inquire.
- Monthly call groups share information with other grantees; learn barriers; lead to eventual presentations in DC

E. Healthy Mothers Healthy Babies Conference Review

- Julie, Jennifer and Dionne attended
- Highlights included Kimarie Bugg (Julie and Dionne) and Baby Friendly Initiative (Julie) and Ryan Comfort (Dionne); Work-Life Balance presentation (Jennifer)
- Discussed possible collaboration with Macomb and Wayne coalitions – looking for ideas on possible activities to work on together

F. Old Business

- Breastfeeding Awareness Week Awards (Dionne Moore-Smith)
 - Currently have nominations for pediatricians and employers but not businesses
 - Looking for volunteers to serve on selection committee – sign up sheet sent around
 - Committee members will assist with criteria development, confirm baby friendly activities
 - Timeline includes:
 - June: develop criteria, determine if there will be one winner in each category or give gold, silver and bronze awards
 - July: contact nominees for additional information/confirm BF
 - Late July: develop press release to announce winners
 - August: hold event to announce winners
 - Potential locations: Providence Southfield, St. Joe's, OLHSA, Nature's Playhouse
 - Coalition may have funds available to buy token to give to winners (medal, trophy, etc.)
- MIBFN Membership
 - Jennifer shared expectation from MIBFN to increase membership at the coalition and individual level
 - Membership will provide discount on webinars

G. New Business

- BMBFA Community Listening Session – M1 Rail Breastfeeding Friendly
 - RTA coordinating master plan for mass transit in Macomb, Oakland, Wayne and Washtenaw counties
 - General issues with public transportation shared (late, cleanliness, safety)
 - Discussion also involved breastfeeding friendly and family friendly

- BMBFA would like to see policy adopted by transportation systems to support breastfeeding and to provide education and training to all employees as to the laws regarding public breastfeeding.
 - Will bring back information for another town hall meeting in the Fall
- Oakland County Health Department Breastfeeding Friendly Toolkit
 - Collaboration between OCHD, Oakland Family Services and El Centro La Familia in Pontiac
 - Helped to develop and implement Breastfeeding policy
 - Grant provided \$2500 equipment to create a breastfeeding room
 - Toolkit is currently being printed and additional copies can be made available to the Coalition for distribution
 - Toolkit includes: educational materials, self assessment instrument, resources
 - Discussed possibility of connecting launch of new room with BF friendly awards event
- Snugabell Grant
 - Jennifer submitted application – awarding \$200 monthly, no stipulations on how funds can be used
 - If not selected, can apply again each month
 - Each entry also gains entry to annual competition for larger grant
 - A recent awardee used the funds to put together binders of BF educational materials for pediatricians offices
- Save the Date: October Meeting will feature presentation by Barbara Robertson
 - Topic will be on breastfeeding and work
 - Will check availability of auditorium at St. Joe's
 - Janet will check on CERPS and possible sponsorship from MALC
 - Opportunity to attract LCs, RNs and moms to the same event
- Mothering Justice
 - Julie shared advocacy campaign by Mothering Justice and distributed materials
 - More potential collaboration opportunities with the organization in the future

H. Next Meeting: July 8 at St. John Providence Southfield
 Future OCBC meetings will begin at 6:00 instead of 6:30.

I. Adjournment

Meeting adjourned at 8:00 pm.

Submitted by: Julie Osburn