

# May 13, 2015 OCBC Mintues

6:30 pm at St. John Providence Café C

A. Introduction of everyone that was in attendance

B. Shannon McKenney - Shubert spoke about Coffective

She discussed how to upload your profile to the website as an organization, health department, MIHP, individual, etc along with new updates on the app and updated materials soon to come.

She also demonstrated how to search for breastfeeding resources in your geographical location (by entering zip code).

If you would like to contact Shannon you can email her at [shannon@coffective.com](mailto:shannon@coffective.com)

C. Jennifer spoke about the updates to the website within the last month

The feedback on the updates are great a lot of people are loving what they are finding on the site.

With the new updates to the website we are averaging 500 - 600 views a week which is huge.

It's a great opportunity for breastfeeding friendly businesses to start working with us to grow their business.

We have new admins to the Facebook page

Welcome Julie, Kelly, Kristen

D. Dionne Moore - Smith spoke about breastfeeding awareness week

The Oakland County Breastfeeding Friendly Award is in partnership with Oakland County Health Division, Oakland Livingston Human Service Agency, St. John Providence Hospital, St. Joseph Mercy Oakland and the Oakland County Breastfeeding Coalition.

The Breastfeeding Friendly Award Certificate is what the nominees will win

Fliers are in development by the Oakland County Health Division's IT Dept. and Media Department will handle Media Release.

We may piggy back off of a toolkit that is in development by the Health Division.

There will be a committee that will vote on the winners and that committee cannot nominate anyone

E. The support group has officially launched tonight with the 2<sup>nd</sup> support group being held on Monday May 18th in Southfield. It will be bi-weekly every 2nd and 4th Monday starting at 6:30pm

Starting in June on June 1st the support group will be Pontiac bi - weekly every 1st and 3rd Monday starting at 5:45pm

Anyone can come to the support group. They do not have to live in Oakland County or birth at St John Providence etc.

It will be run by the interns and sometimes by the LC's but we would like it to be more mommy ran than LC driven.

At the support group there will be food, raffles, gas cards, games for kids, incentives. We want to make it like a breast party.

The support group will be in Cafe D.

E. 1. Janet talked a little bit about data that NACCHO is looking for in relation to grant requirements.

F. The coalition voted to become official members of the MIBFN vote resulted in a unanimous yes.

We also talked about St John Macomb Lactation Consultant Led Clinic which has appts on Thursday's from 9 am till 2pm. Anyone can come to the clinic and if they are Arabic speaking they have someone that speaks the language.

We came up with a name for the support group and it will be called MEET NURSE LOVE : Babes Night Out at the MNL.

G. Our next meeting will be held at St. Joseph Mercy Oakland June 10<sup>th</sup> at 6:30pm.